

विकास आयुक्त का कार्यालय  
(सूक्ष्म, लघु एवं मध्यम उद्यम)  
सूक्ष्म, लघु एवं मध्यम उद्यम मंत्रालय  
(भारत सरकार)

निर्माण भवन, सातवीं मंजिल, मौलाना आजाद रोड,  
नई दिल्ली-110 108



OFFICE OF THE DEVELOPMENT COMMISSIONER  
(MICRO, SMALL & MEDIUM ENTERPRISES)  
MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES  
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No. 5(20)/2017-DF/MSME-DI(MATU)

Dated: 20.03.2018

The Director,  
MSME-DI, Ludhiana.

Subject: **Participation of MSEs in International Engineering Sourcing Show (IESS) from 8-10 March, 2018 with Czech Republic as Partner Country. being the seventh edition to be held in Chennai and India Wood 2018 from 8-12 March, 2018 at Bangalore being organised by PDA Trade Fairs, Bangalore under "Domestic Trade Fair/Exhibitions" a component of MATU Scheme -reg.**

Sir,

Please refer to your letter dated 09.03.2018 attached therewith proposals of the MSEs for approval regarding participation of MSEs in International Engineering Sourcing Show (IESS) from 8-10 March, 2018 with Czech Republic as Partner Country. being the seventh edition to be held in Chennai and India Wood 2018 from 8-12 March, 2018 at Bangalore being organised by PDA Trade Fairs, Bangalore under "Domestic Trade Fair/Exhibitions" a component of MATU Scheme.

2. In this context, it is informed that proposal from your Institute for participation of MSEs in the aforesaid Trade Fair/Exhibition under the component "Domestic Trade Fair /Exhibitions" component of MATU Scheme has been approved (as annexed).

3. The approval is subject to the entry of data of participants at web portal [www.msmedatabank.in](http://www.msmedatabank.in) before releasing the subsidy to them, thereafter, the amount of financial assistance released to the MSEs is also needed to be entered on the web portal. The expenditure must adhere to the conditions under the component "**Domestic Trade Fairs/Exhibitions**" of **MATU Scheme**. Further, the subsidy should be released to beneficiaries within one month from the date of completion of Trade Fairs/ Exhibitions.

This issues with the approval of AS&DC (MSME).

Encl: As above.

Yours faithfully,

(A.K. Verma)

Deputy Director (MATU)

| Sl. No | Name of MSME-DI | Name of the Fair/exhibition along with venue & date and organizers name  | Name and address of MSEs  | Name of exhibit             | Category | Remark |
|--------|-----------------|--|---|-----------------------------|----------|--------|
| 1      | Ludhiana        | International Engineering Sourcing Show (IESS) from 8-10 March, 2018 with Czech Republic as Partner Country. being the seventh edition to be held in Chennai | M/s. Ajay Manufacturing Co. B-22, Indl. Estate, Jalandhar                     | Hand tools                  | Gen.     | Recom  |
|        |                 |  | M/s. Aditya Engg. Inds., D-11, Focal Point, Neqr EEPC India Office, Jalandhar | Atuo, tractor parts         | Gen.     | Recom. |
|        |                 |  | M/s. Singhs Technical Works, 194, East Mohan Nagar, Amritsar                  | Samples, posters, catalogue | Women    | Recom. |
| 2      |                 | India Wood 2018 from 8-12 March, 2018 at Bangalore being organised by PDA Trade Fairs, Bangalore   | M/s. Wood Mac Industries, D-195, New Focal Point, Mehta Road, Amritsar        | Caatalogues                 | Gen.     | Recom. |

*B. Kumar*  
20-03-18